

IIC publications strategy

Strategy

1. To link in with IIC's Communications strategy to present an effective and unified communications and publications interface to members, the wider cultural heritage profession and the general public.
2. To maintain and improve the position of the journal *Studies in Conservation (SIC)* as the key peer-reviewed publication for the cultural heritage profession
3. To ensure that all IIC publications reflect current and developing issues within the profession
4. To ensure that IIC publications document current best conservation practice world-wide.
5. To ensure that IIC events such as biennial congresses, student and emerging conservator congresses, roundtable discussions, the Forbes Prize lecture etc. are fully documented and made accessible in the long term through peer-reviewed and edited IIC publications
6. To facilitate communication of, use of, and citation of IIC's publications to the wider profession.
7. To develop *SIC* as a sustainable income source for IIC, through the publication of externally-edited supplements and through advertising
8. To maintain awareness of trends, standards, processes and formats within the academic publishing sector, and apply them to *SIC* in a timely manner where appropriate
9. To utilise either of both of online and print formats to meet the earlier aims
10. To ensure that IIC publications have copyright assigned to IIC, and do not include images or other content for which permission to publish has not been correctly obtained
11. To archive and preserve all significant publications, to enable future re-formatting for wider dissemination
12. To recruit and retain key cultural heritage professionals on the editorial boards of *Studies in Conservation*, and to utilise their expertise efficiently
13. To encourage membership of IIC by promoting regular and cost-effective access to IIC publications as a benefit for all classes of IIC membership

Joyce H Townsend

IIC Director of Publications

February 2015