

IIC Member Survey Results

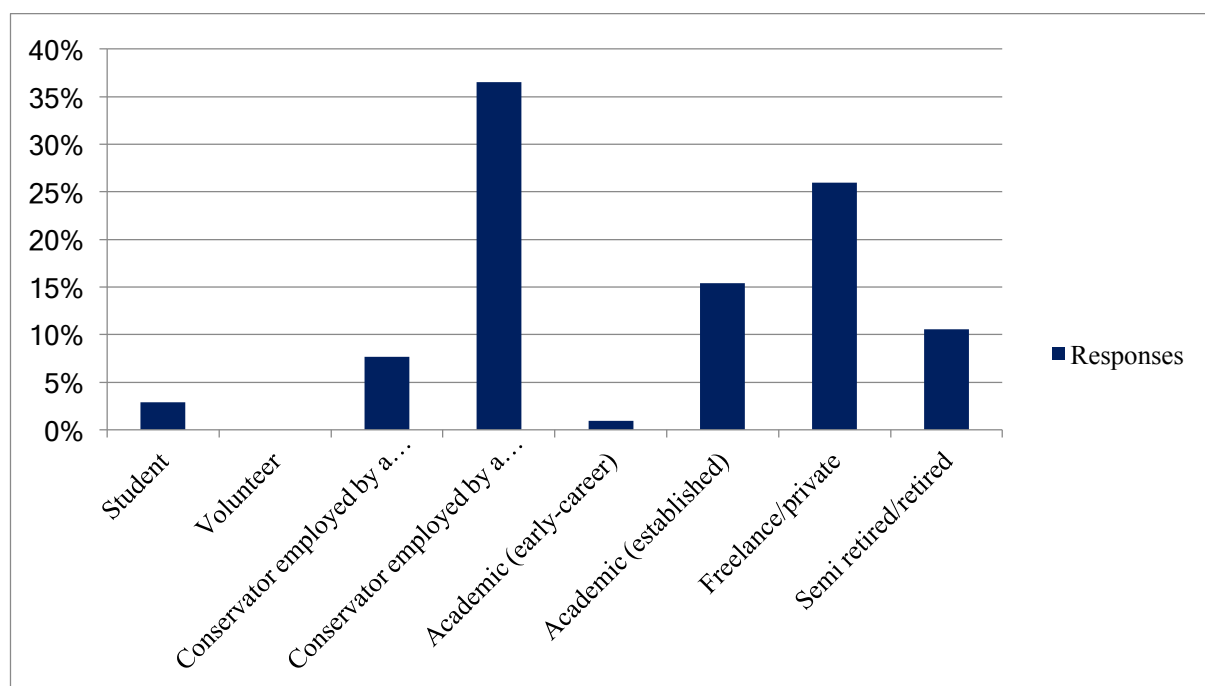


Membership Year 2018-2019

At the end of last year 460 IIC members, who had indicated they were happy to receive information from us via email, were invited to take part in an insight survey and provide their views about IIC’s programmes, publications and activities. A total of 113 members responded to the invite and completed a survey via SurveyMonkey. The survey was supported by Taylor and Francis and the results are presented below.

Question 1: Career Stage / Role

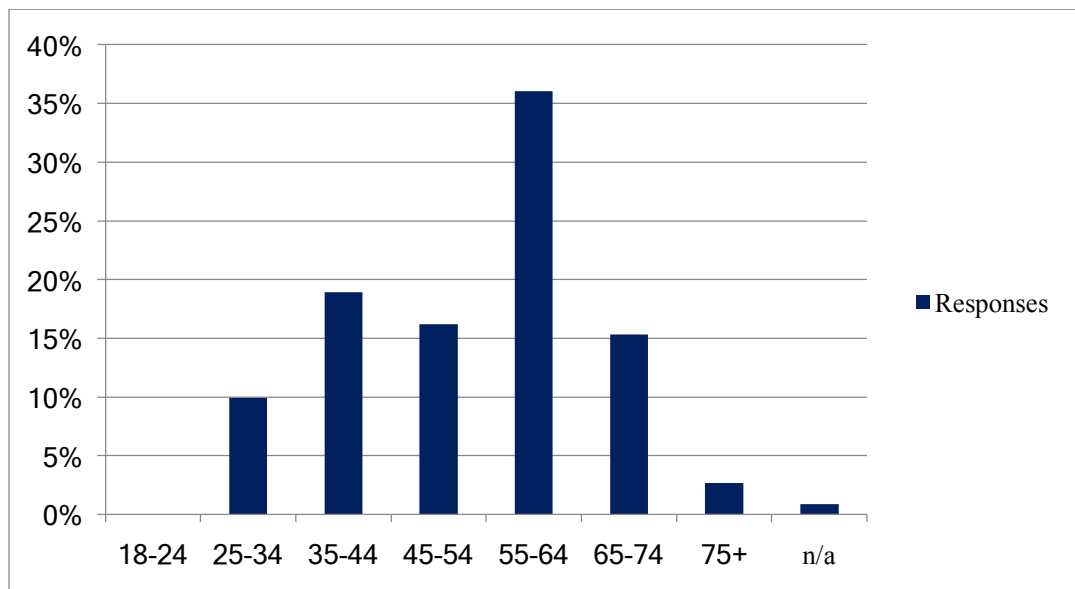
Answer Choices	% of Total Responses
Student	2.88%
Volunteer	0.00%
Conservator employed by a cultural heritage institution (early-career)	7.69%
Conservator employed by a cultural heritage institution (established)	36.54%
Academic (early-career)	0.96%
Academic (established)	15.38%
Freelance/private	25.96%
Semi-retired/retired	10.58%
Other (please specify):	Scientist Collection Manager



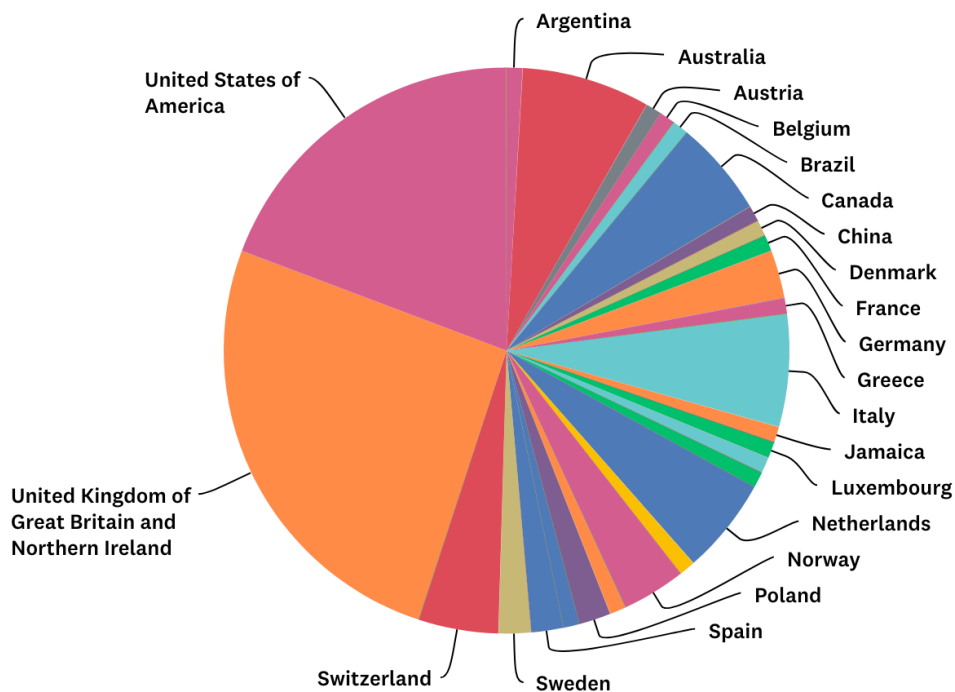
Question 2: How old are you?

We asked this question because there is an especially wide range of people who are involved in IIC and it is helpful to see where we are (or are not) being useful to people at different career and life stages. There was no obligation to fill in this question.

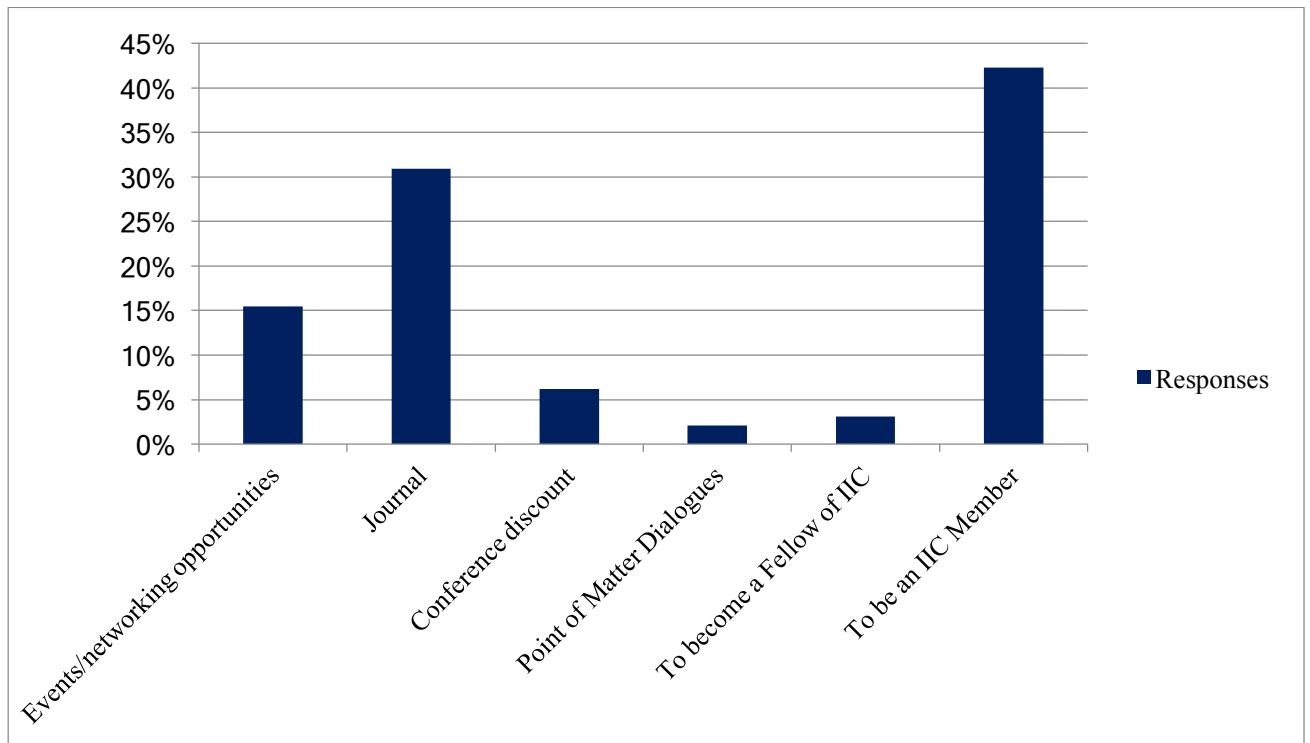
Only 2 people skipped this question.



Question 3: In what country do you live/work?



Question 4: What was your main incentive to purchase/renew your IIC membership?

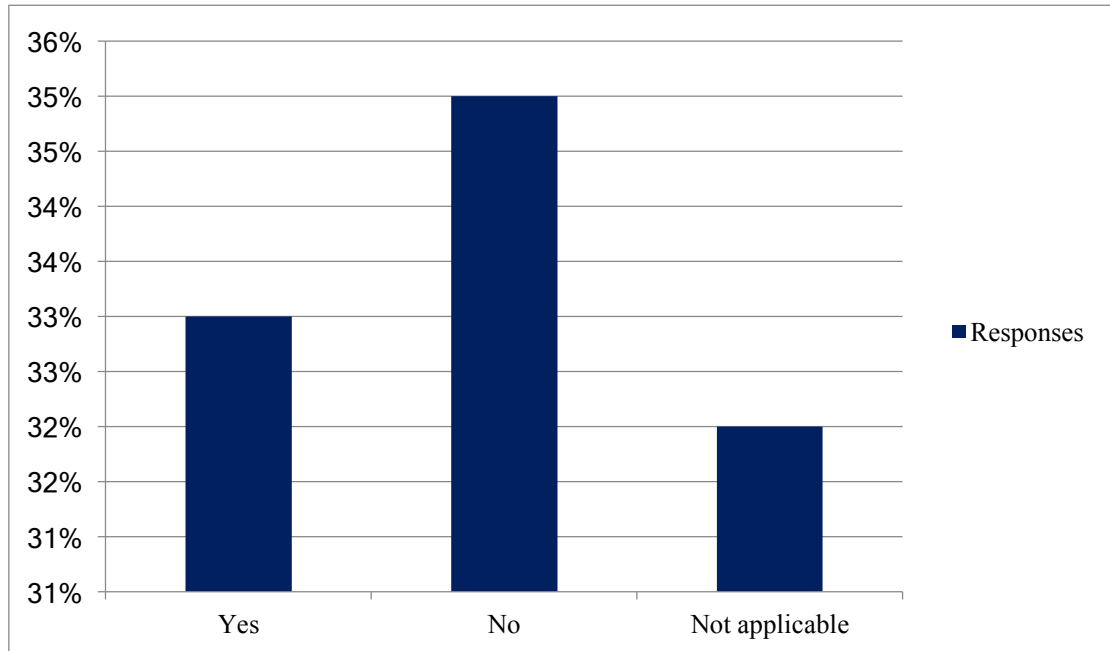


Other (free field text answers):

To remain involved with & help to guide the profession / to serve on Council / to nominate younger conservators to become Fellows
NiC and Studies in Conservation
At the beginning of my career the main incentive was to receive Studies in conservation
To support an organisation of which I was president
To be part of a larger community
Community engagement and support
Institutional member to ensure team receives information
Professional engagement with peers internationally
To maintain my standing as FIIC and benefit from membership
To support the development of the profession
To be a part of an International conservation network
To continue professional associations
Information on events; networking opportunities
To maintain my professional membership as a Fellow of IIC
To stay in touch with events in the field
To gain and support an international perspective.
A professional responsibility
All of the above
To be updated in the field of conservation and receive SiC
I would be interested in becoming a Fellow

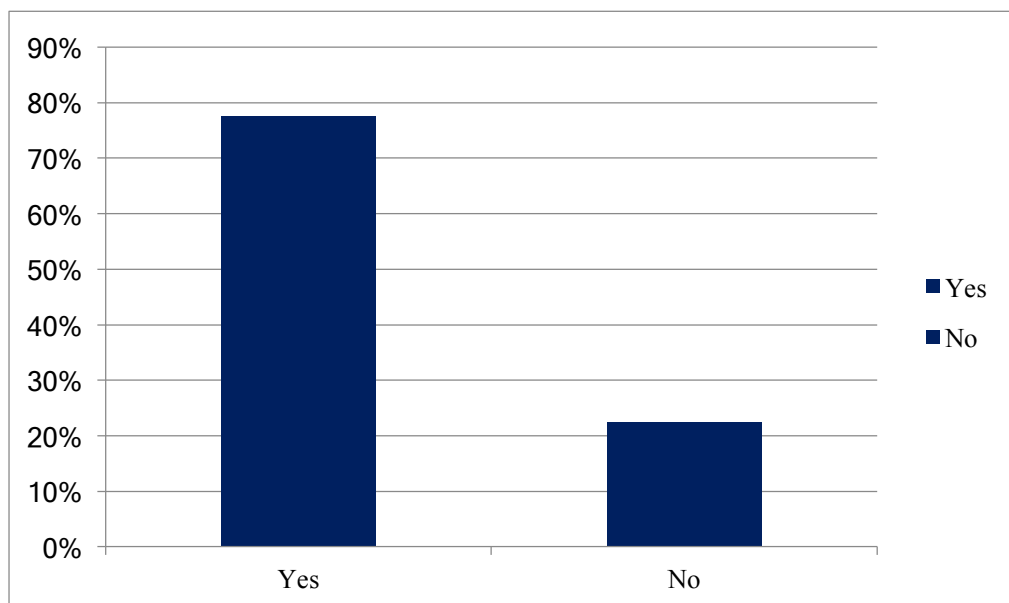
Question 7: If you are established in your career have you considered applying to become a Fellow?

This question was answered by 100 members, of those 32 members were already Fellows and responded 'not applicable'.

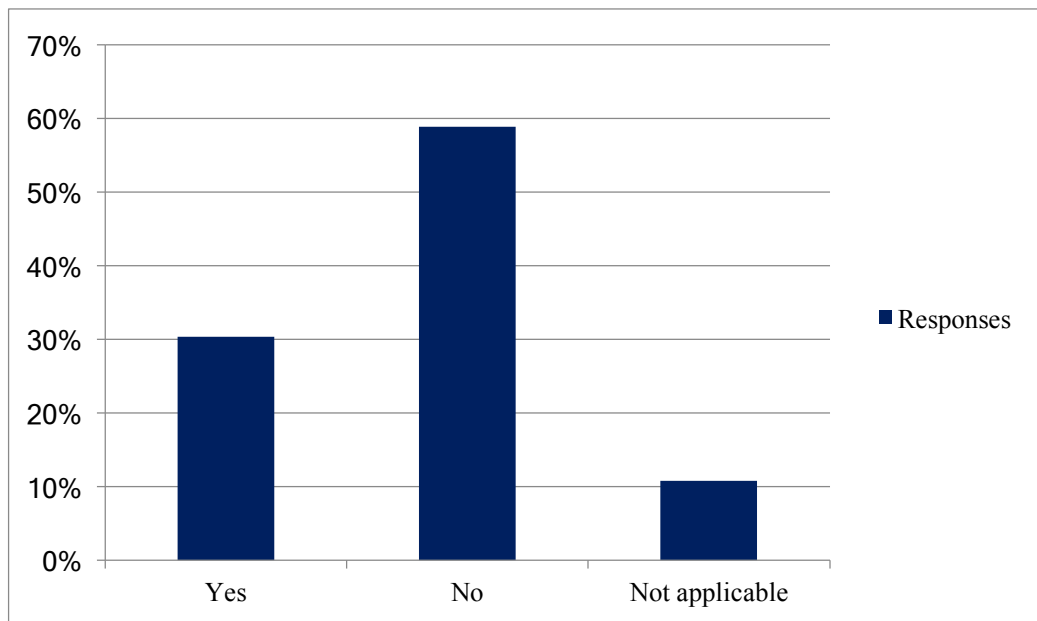


Question 8: Have you ever published in a scholarly journal?

83 members indicated that they had previously published in a scholarly journal.

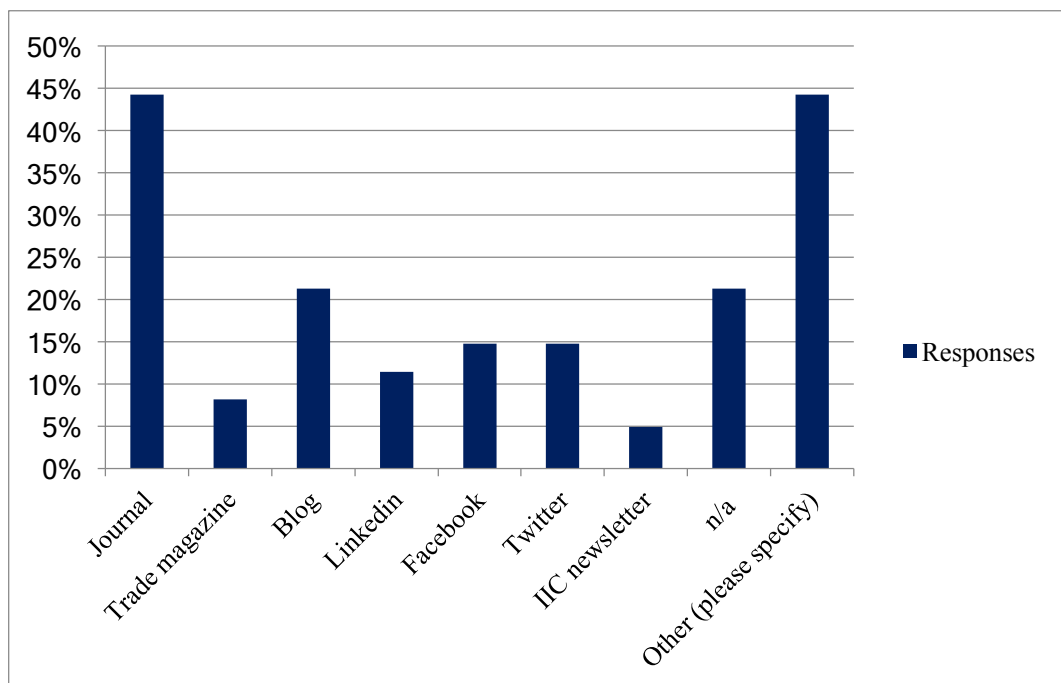


Question 9: If yes, have you ever published in Studies in Conservation?



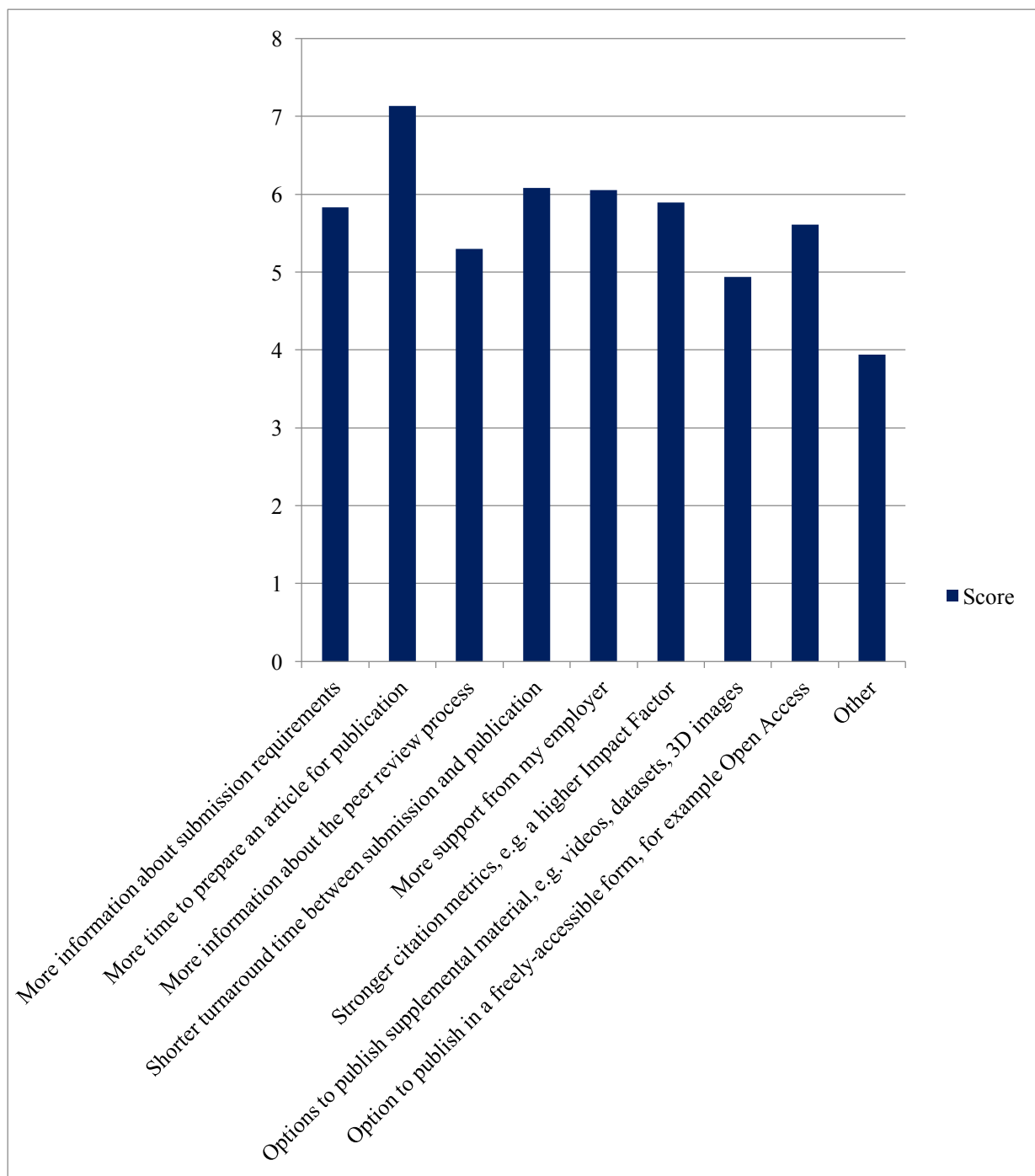
A number of respondents indicated that time was an issue and that they would benefit from further support from IIC to publish in Studies. A few members indicated that their institutions placed greater emphasis on treatment papers and papers for conferences.

Question 10: Do you write about your work in any of the following?

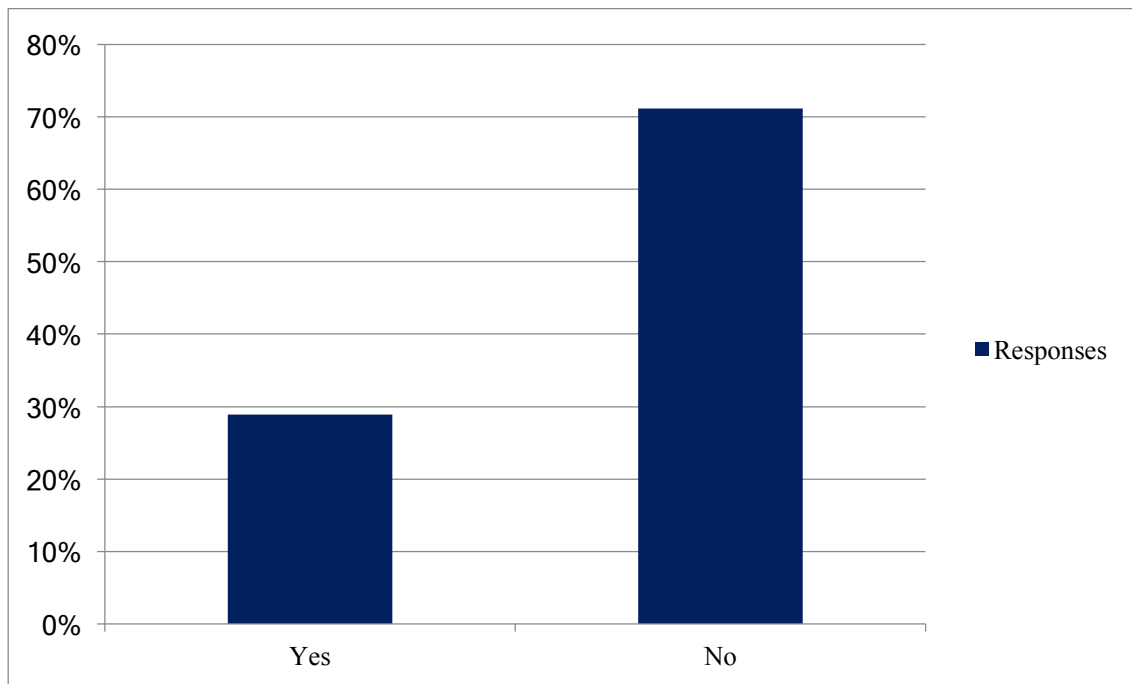


For 'other' specified media, 10 respondents indicated that they contribute papers and/or posters for conferences and a significant number of IIC members contribute content about their work via blogs, newsletters and website based articles.

Question 11: Which of the following would be most likely to encourage you to publish in Studies in Conservation.



Question 12: Would the option to publish interactive graphs or visualised datasets alongside your article encourage you to publish in Studies in Conservation over competitor journals (Example Provided).



Question 13: Would you be happy for us to follow up with you to discuss any of your answers in more detail?

A total of 49 members indicated they would like follow up discussions.

Question 14: Would you like to be in touch with us on social media?

A total of 40 members provided details for social media.

End of Survey.

IIC is keen to develop its informal conversation with members on Facebook, Twitter, Instagram and LinkedIn, and to highlight some of our members' work and successes.

With help from our volunteers and staff, we are also planning to use these platforms more heavily to disseminate useful information and training as well as to promote Special Interest Groups and Regional Groups.